

## PROGRAM SPECIFIC OUTCOMES

### Mechanism of Communication:

The College has clearly stated learning outcomes of the Programs and Courses. The following mechanism is followed by the institution to communicate the learning outcomes to the teachers and students.

- Hard Copy of syllabi and Learning Outcomes are available in the departments for ready reference to the teachers and students
- Learning Outcomes of the Programs and Courses are displayed on the walls outside each department
- Soft Copy of Curriculum and Learning Outcomes of Programs and Courses are also uploaded to the Institution website for reference
- The importance of the learning outcomes has been communicated to the teachers in every IQAC Meeting and College Committee Meeting.
- The students are also made aware of the same through Tutorial Meetings.

<b>Department of Commerce</b>	
<b>B. Com</b>	
Programme Outcome	This program could provide well trained professionals for the Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Warehousing etc., to meet the well trained manpower requirements. The graduates will get hands on experience in various aspects acquiring skills for Marketing Manager, Selling Manager, Over all Administration abilities of the Company.
Programme Specific Outcome	The students should possess the knowledge, skills and attitudes during the end of the B.com degree course. By virtue of the training they can become an Manager, Accountant , Management Accountant, cost Accountant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government jobs etc.,

<b>Outcomes</b>
On successful completion of this subject the students acquires the knowledge about the various types of business organizations, office management and related.
To enable the students to learn principles and concepts of Accountancy.

On successful completion of this course the student are enabled with the Knowledge in the practical applications of accounting.

To enable the students to learn the basic concepts of Partnership Accounting, and allied aspects of accounting. After the successful completion of the course the student should have a through knowledge on the accounting practice prevailing in partnership firms and other allied aspects.

On successful completion of this course the students should have the practical knowledge and he tactics in the marketing.

On successful completion of this course, the student should be well versed in basic provisions regarding legal frame work governing the business world.

This course aims to develop an understanding of the conceptual framework of Management Accounting. After the successful completion of the course the student acquires the knowledge in the Management Accounting Techniques in business decision making.

To keep the students conversant with the ever – enlarging frontiers of Cost Accounting knowledge.

To enlighten the students’ knowledge on Banking Regulation Acts. After the successful completion of the course the student should have a through knowledge on Indian Banking System and Acts pertaining to it.

This course aims to enlighten the students on the accounting procedures followed by the Companies. To enable the students to be aware on the Corporate Accounting in conformity with the provision of the Companies Act.

This course aims to provide an in-depth knowledge on the provisions of Income Tax. To familiarize the students with recent amendments in Income-tax.

On successful completion of this course, the student should be well versed in the fundamental concepts of Auditing.

On successful completion of this course, the student should be well versed in Concept relating to entrepreneur, Knowledge in the finance institution, project report incentives and subsidies.

To enable the students to Work with MS-Office and Tally. On successful completion of this course, the student should be able to work efficiently in Ms-PowerPoint, Ms-Access and Tally.

### **Department of Commerce Accounting and Finance**

Programme Outcome

The programme titled B. Com with professional Accounting is intended to breed the following benefits to students’ community, Domain Knowledge. Very contemporary, updated syllabus within the framework of curriculum which is revised periodically. Very contemporary, updated syllabus within the framework of curriculum which is revised periodically. Industry ready graduates, Very contemporary, updated syllabus within the framework of

	curriculum which is revised periodically. Very contemporary, updated syllabus within the framework of curriculum which is revised periodically. Industry ready graduates. The requirement of the industry is reflected in all spheres. So the gulf between the academia and industry is bridged. Pool of subjects. Expansive coverage of all probable areas of business interests. IT tinged.
Programme Specific Outcome	Serving as a launch pad for professional programmes like CA, ICWA and ACS. Moulding the students in such a way which will make them having superficial knowledge about everything in commerce and in depth. knowledge about core subjects.

### Outcomes

To expose fundamentals of accountancy in elaborate manner

Providing basic coverage of advanced accountancy

Making students to know importance about cost variance.

Providing extensive coverage of advanced accountancy

Imparting the knowledge about accounts in management

To expose extensive knowledge in company accounts

To familiarize with IT fundamentals

Commercial Law providing a roundup of various ;legislation concerning industries

Making students aware of contemporary law practices

Making students aware complexity of business

providing exposure to basis of economics

providing exposure about principles of marketing

Providing exposure about principles of management.

Familiarizing with auditing & assurance sector

Imparting extensive knowledge in auditing & assurance

Familiarizing with auditing principles.

Making students aware of legal process of assessment.

Making students aware of advanced legal process of assessment.

To expose fundamentals of entrepreneurs in elaborate manner.

Making students to know about laws in banking & insurance sector

Up to date knowledge about tax

### Department Management Studies

Programme Outcome	Students will develop as effective management professionals and take on more responsibilities in future and to give outstanding results in the area of their interest
-------------------	---

Programme Specific Outcome	The ability to understand, analyze and apply management concepts in the areas related to marketing, human resources and finance for efficient running of the business
----------------------------	---

organization of varying complexity  
in competitive era.

### **Outcomes**

On successful completion of this course, the students should have understood Principles & functions of Management, Process of decision making, and Modern trends in management process.

On successful completion of this subject the students should have Knowledge on the meaning conveyed by the word 'Business' , understand the various forms of business , types of business and impact of various aspects on business environment.

To inculcate knowledge on Personality, Perception, Motivation, Job- satisfaction, morale, Group dynamics, Leadership traits, Counseling and guidance, etc.

Enable the student to understand the objectives of business firms, Factors of production and BEP Analysis, Types of competitions and price administration, Government measures to control monopoly.

To inculcate knowledge on the basic accounting concepts, Double entry book keeping system and various books of accounts Preparation of final accounts, etc.

To inculcate knowledge on Principles, functions and process of Production Management, Effective management of materials

Enable the student to understand the Principles of marketing management, market segmentation Product life cycle, pricing, branding etc.

To inculcate knowledge on various laws relating to business such as law of contract, law of sale of goods, law of agency, Negotiable Instruments Act etc.

On Successful Completion of this subject, the students should have understood the functions of Human Resource /Personnel Department, Manpower planning, performance appraisal, Salary administration, Labour Welfare, Industrial Relations etc.

On Successful Completion of this subject, the students should have understood the functions of Finance, Cost of capital, Capital structure, Capital Budgeting, Working Capital Management

To inculcate knowledge on Computer based information system MIS support for the functions of management

Enable the student to understand the Principles of Direct and Indirect Taxes Calculation of Tax, Tax Authorities, Procedures

To inculcate knowledge on Cost sheet, Material issues, Labour cost, Financial statement analysis, Budgeting etc.

Enable the student to understand the Research methods and sampling techniques, Analysis and interpretation of data, Application of research

On successful completion of this course, the students should have understood Advertising, Ad media, Ad agencies, Sales force management, promotional strategies

Enable the student to understand and acquaint with modern office procedures such as filing, indexing, safeguarding, maintenance etc.

On successful completion of this course, the students should have understood Relationship Marketing, Sales Force Automation, Database Marketing etc.

To inculcate knowledge on Investment avenues, Security analysis

On successful completion of this course, the students should have understood the growing importance of services in every organization

Enable the student to understand and acquaint with Legislations relating to Industrial Disputes and Labour welfare

On successful completion of this course, the students should have understood consumer motivation and perception, Learnt consumer learning and attitude Learnt consumer decision making

<b>Specialization</b>	<b>Outcomes</b>
MARKETING	To determine the core concepts and the role of marketing in business and society.
	To gain the ability of developing marketing strategies based on product, price, place and promotion objectives.
	To identify the unique marketing mixes and selling propositions for specific product offerings.
	To identify and incorporate psychological and sociological factors that influence the consumers and formulate marketing strategies accordingly.
FINANCE	To have an awareness on the general financial developments in India.
	Understand the various alternatives available for investment.
	Gain knowledge of the various strategies followed by the investment practitioners.
HUMAN RESOURCE	In this course, students will learn the basic concepts and frameworks
	of Human resource management , and understand the role that HRM has to play in effective business administration
	After successfully completing this program, students should be able to effectively manage and plan key human resource functions within organizations
	It helps the students to examine current issues, trends, practices, and
	processes in HRM and make them to contribute to employee performance management and organizational effectiveness
	They learn to solve problems in human resource challenges.

To enable the students to develop employability skills for the workplace with effective written and oral communication skills.

### **Department of Commerce with Banking and Insurance**

Programme Outcome	The course is tailor-made for aspirants of banking and insurance and other banking courses in the domain of commerce by drawing rich academic inputs from contemporary syllabus reflecting recent developments.
Programme Specific Outcome	Comparatively, graduates of commerce with B&I are given priority in getting employed in leading banking and insurance sector and other accounting related jobs owing to having had better exposure in under graduation programme with industry specific curriculum. Higher education prospects are quite good in view of the fact that the post graduating department of any institution recognizes it on par with any programme of commerce stream.

### **Outcomes**

To enhance the students with practical knowledge of book keeping and accounting
To provide basic knowledge about the accounting principles and procedures
To teach the basic concepts and real life procedures in company accounts
To provide adequate knowledge on Cost Accounting Practice
To develop the understanding of accounting tools and information and their uses in Decision making
To acquaint knowledge about the banking system prevailing in India
To impart theoretical base on fundamentals principles of insurance business
To make the students to prepare business plan
To make the students aware of the laws relating to the business
To create basic conceptual knowledge about the core banking

**M.Com****Programme Outcome**

This program could provide well trained professionals for the Industries, Banking Sectors, Insurance Companies, Financing companies, Logistics, distribution channel management, Application of Information technology in Business, Alternative investment management technique etc., to meet the well trained manpower requirements. The graduates will get hands on experience in various aspects acquiring skills for Marketing Manager, Sales Manager, Bank manager, Cost accountant, Academicians, Project management, Research Analysts, and Over all Administration abilities of the Company.

**Programme Specific Outcome**

The students should possess the knowledge, skills and attitudes during the end of the M.com degree course. By virtue of the training and curriculum, they can become an Managers, Accountants , Cost Accountants, Bank Managers, Auditors, Company Secretaries, Teachers, Professors, Stock Agents, Government jobs etc.,

**Outcomes**

The student acquires the knowledge of Demand forecasting in sales management, Price fixing, market competitors, and management business economically.

This course aims to enlighten the students on the accounting

Procedures followed by the Companies.

To enable the students to be aware on the Corporate Accounting in conformity with the provision of the Companies Act.

On successful completion of this course the student are enabled with the Knowledge in Business analysis, Research methods.

To enable the students to learn the basic concepts of Partnership Accounting, and allied aspects of accounting.

After the successful completion of the course the student should have a through knowledge on the accounting practice prevailing in partnership firms and other allied aspects.

On successful completion of this course the students should have the practical knowledge and he tactics in the marketing.

To understand the nature of human resources and its significance to the organization.

This course aims to develop an understanding of the conceptual framework of Management Accounting. After the successful completion of the course the student acquires the knowledge in the Management Accounting Techniques in business decision making.

To keep the students conversant with the ever – enlarging frontiers of Cost Accounting knowledge.

This course enables the students with the knowledge about the Capital budgeting, Working capital, cash management, and better financial management techniques.

The students will be enabled with knowledge of portfolio management, Portfolio analysis, Provident, LIC, The Post Office schemes etc.

The students acquires the knowledge about the Foreign trade, Foreign exchange, etc.

This gives practical exposure in the Project work, knowledge which will equip the students in Research work.



## PROGRAM SPECIFIC OUTCOMES.

### Mechanism of Communication:

The College has clearly stated learning outcomes of the Programs and Courses. The following mechanism is followed by the institution to communicate the learning outcomes to the teachers and students.

- Hard Copy of syllabi and Learning Outcomes are available in the departments for ready reference to the teachers and students
- Learning Outcomes of the Programs and Courses are displayed on the walls outside each department
- Soft Copy of Curriculum and Learning Outcomes of Programs and Courses are also uploaded to the Institution website for reference
- The importance of the learning outcomes has been communicated to the teachers in every IQAC Meeting and College Committee Meeting.
- The students are also made aware of the same through Tutorial Meetings.

<b>Department of Arts</b>	
<b>B.A</b>	
Programme Specific Outcome.	<p>Critical Thinking: Demonstrate critical thinking skills by analyzing and evaluating social, political, and/or cultural arguments, across a variety of areas such as inequality; social problems; and race, class, and gender.</p> <p>Sociological Understanding: Demonstrate sociological understandings of phenomena, for example, how individual biographies are shaped by social structures, social institutions, cultural practices, and multiple axes of difference and/or inequality. Written and Oral Communication: Formulate effective and convincing written and/or oral arguments.</p> <p>Social Theory: Demonstrate the ability to use several of the major classical and/or contemporary perspectives in social theory.</p> <p>Research Methodology: Demonstrate the ability to use several of the major social science research methodologies.</p>

	<p>Substantive Areas: The ability to demonstrate knowledge of some of the key substantive areas within the field of sociology. Substantive Areas: The ability to demonstrate knowledge of some of the key substantive areas within the field of sociology.</p>
--	--

<b>Department of Arts</b>
---------------------------

<b>Bachelors in Mass Media</b>
--------------------------------

<p>Programme Specific Outcome</p>	<p>Have fundamental knowledge of mass media.  Exhibiting knowledge of print and electronic media.  Be equipped with essential communication skill.  Develop competency and skill for increased employability.  Be adequately motivated to contribute to the development of society.</p>
-----------------------------------	---